



Dron Patravali or Paper Plates making business

The business of making plates from the leaves of Palash tree (Dron Patravali) has been in India since the ancient times. Modernisation has replaced leaves with paper plates today. Dron patravalis have been used for generations during traditional ceremonies like marriages, pujas, cultural get-togethers, etc. in our country. Dron patravalis are in great demand during Ganesh Chaturthi, jatras (village carnival) or any function where food is served to lot of people. Dron patravalis and paper plate are used excessively during functions and travelling for convenience as they are light to carry and can be thrown away after use and they are also economical, as it considerably brings down the cost of labour, which would otherwise have to be used to clean dishes. It also brings down cost of utilities like water, soap etc. Because of all these reasons paper plates, dron patravalis is replaced used of steel or plastic dishes and hence the business of making and supplying these paper plates and dron patravalis is very popular. Entrepreneurs and housewives are encouraged to start this business as this could also create employment for more people around them.

- **Potential Market:** every household requires paper dishes at least once throughout the year and hence should be the target customer. Local grocery stores and stationary shops are also potential customers. Paper Dishes can be supplied as per order to wholesale shops owners or event management & catering companies that cater to big functions. Even setting your own shop or stall near a residential surrounding is a good idea.
- **Raw Material:** Water proof paper of different colours, moulds and dyes of different shapes as per requirement and silver, golden or plastic coated paper as per demand and requirement.





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- **Machinery:** Hydraulic Machine – around 10,000 plates can be made per day with this machine, so it is profitable to use this machine in case of bulk orders. You can expect a profit of around 20 paise per nag (unit of measurement for paper plates) , that comes to a profit of around Rs. 2000 over the sale of 10,000 plates. There are many companies that make the hydraulic machines needed to make these paper plates and hence it is advised to choose where to get it for after careful consideration and research of the cost and after sale service and maintenance they provide.

This Business is **Highly Profitable** and much demand in current market. **With only 1lkh Investment** you can start your own Business. In Initial period of the business give some discounts so that maximum customer will attract.

Reference- <http://www.howtostartsmallbusinessinindia.com/2013/09/dron-patravali-or-paper-plates-making.html>